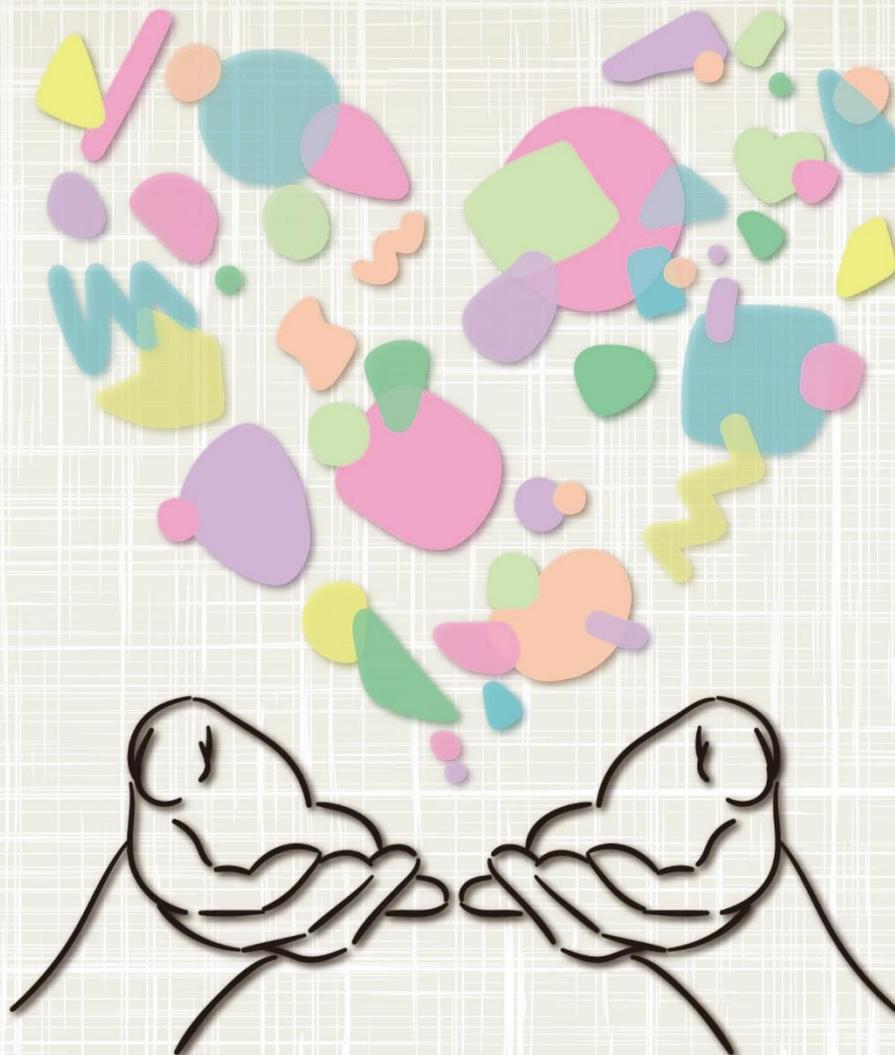


Taito City
Multicultural Coexistence
Promotion Plan

【Overview Edition】



March 2022
Taito City

1. Background to the development of the plan

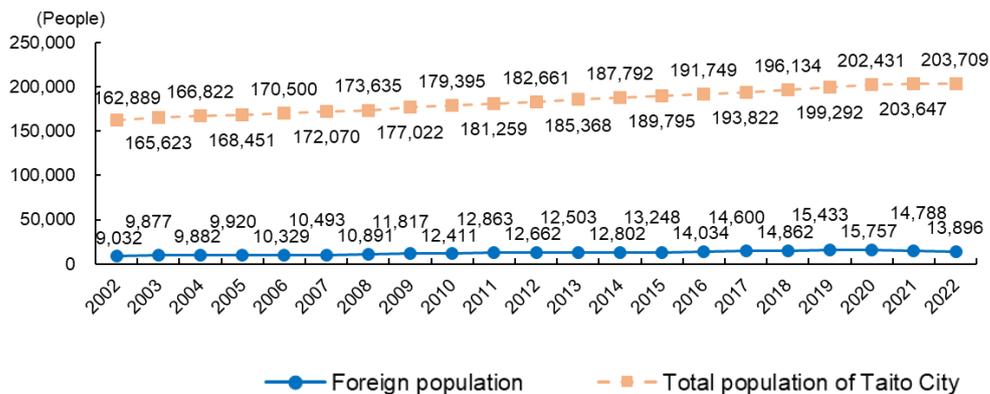
COVID-19 caused the number of foreign people to decrease in FY 2020, reversing the uptrend that was being seen up to then. Other factors besides COVID-19 are also changing the environment surrounding multicultural coexistence. Notable examples include increasingly severe meteorological disasters and improved translation technology due to the progress of digital transformation.

In order to respond flexibly to the dynamically changing social situation, it will be necessary to understand foreign people's increasingly diverse and complex needs and the issues regarding multicultural coexistence. Then based on that, it will also be necessary to develop systems to promote in a structured manner the multicultural coexistence efforts that are already underway.

To that end, a new plan titled "Taito City Multicultural Coexistence Promotion Plan" (hereinafter referred to as "the Plan") has been developed in order to promote multicultural coexistence together with Taito's citizens and local organizations.

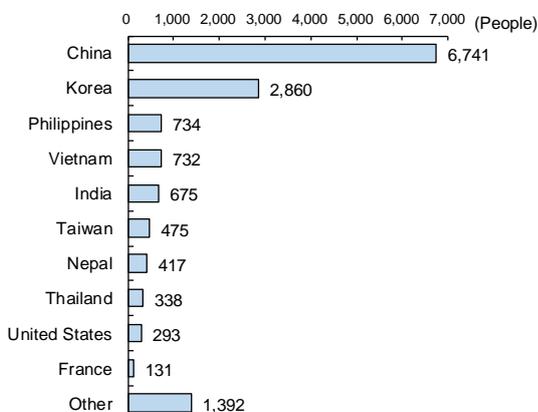
2. Current situation in Taito City

Changes in the city's foreign and total populations



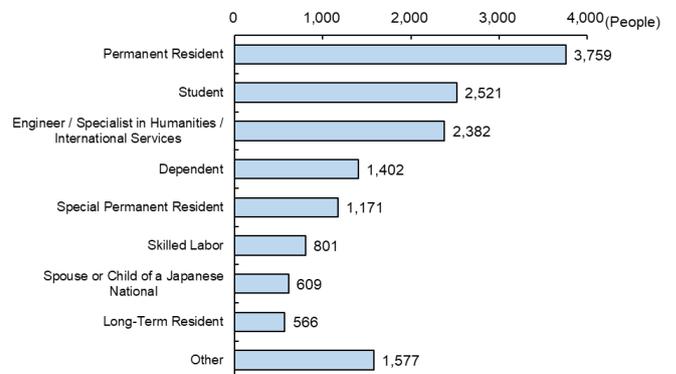
Source: Tokyo Metropolitan Government's statistics website, Taito City population statistics (As of January 1 each year)

The city's foreign population by nationality and region



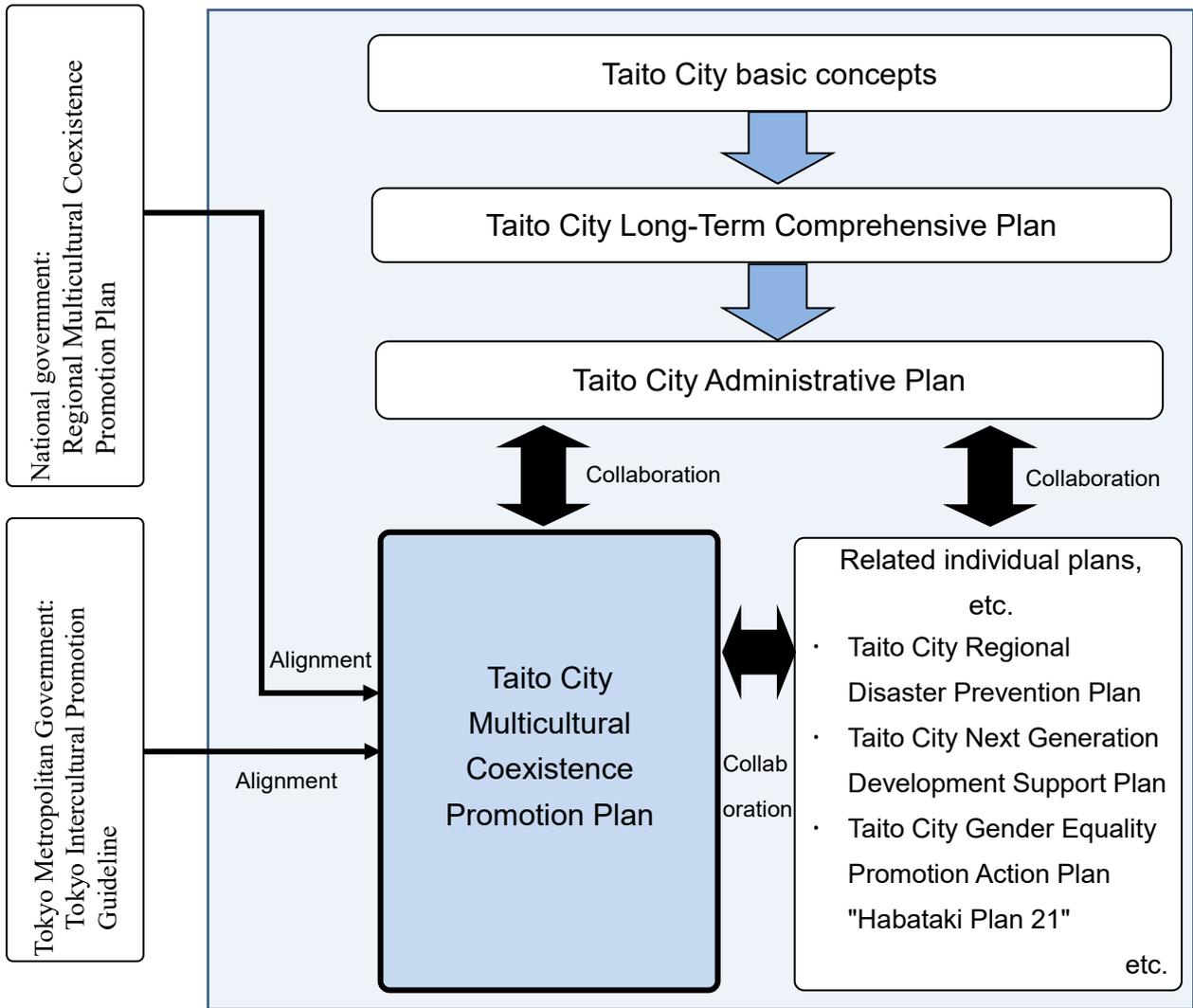
Source: Taito City population statistics (As of January 1, 2021)

The city's foreign population by status of residence



Source: Taito City population statistics (As of January 1, 2021)

3. Positioning of the Plan



4. Period of the Plan

The period of the Plan will be the five years from FY 2022 to FY 2026.

Year	2022	2023	2024	2025	2026
Taito City Multicultural Coexistence Promotion Plan					

5. Basic thinking behind the Plan

Basic philosophy and basic goals

○ Future vision championed by the Taito City basic concepts

People, City, Taito—Beacons for the World

All the people in the community—those who live in it, work in it, and visit it—can feel full of hope and vitality and play an active role, in a place that is safe, secure, and respects diversity.

Taito City's people continue to feel proud of and inspired by its long history and colorful, stylish culture, as things that make it a shining light.

Taito City aims to achieve its vision, "People, City, Taito—Beacons for the World," in which both the city and its folk shine brightly and attract people from all around the world to create even more vitality and charm together.

In order to achieve the vision championed by the basic concepts, the basic philosophy of the Plan will be as follows:

<Basic philosophy of

the Taito City Multicultural Coexistence Promotion Plan>

Achieve multicultural coexistence in the local community whereby everyone can act as members of it, through mutual understanding and respect for linguistic, cultural, and lifestyle differences.

Set three basic goals based on the basic philosophy, and promote measures accordingly.

Basic goal I

Create an environment where foreign and Japanese people can live together with peace of mind.

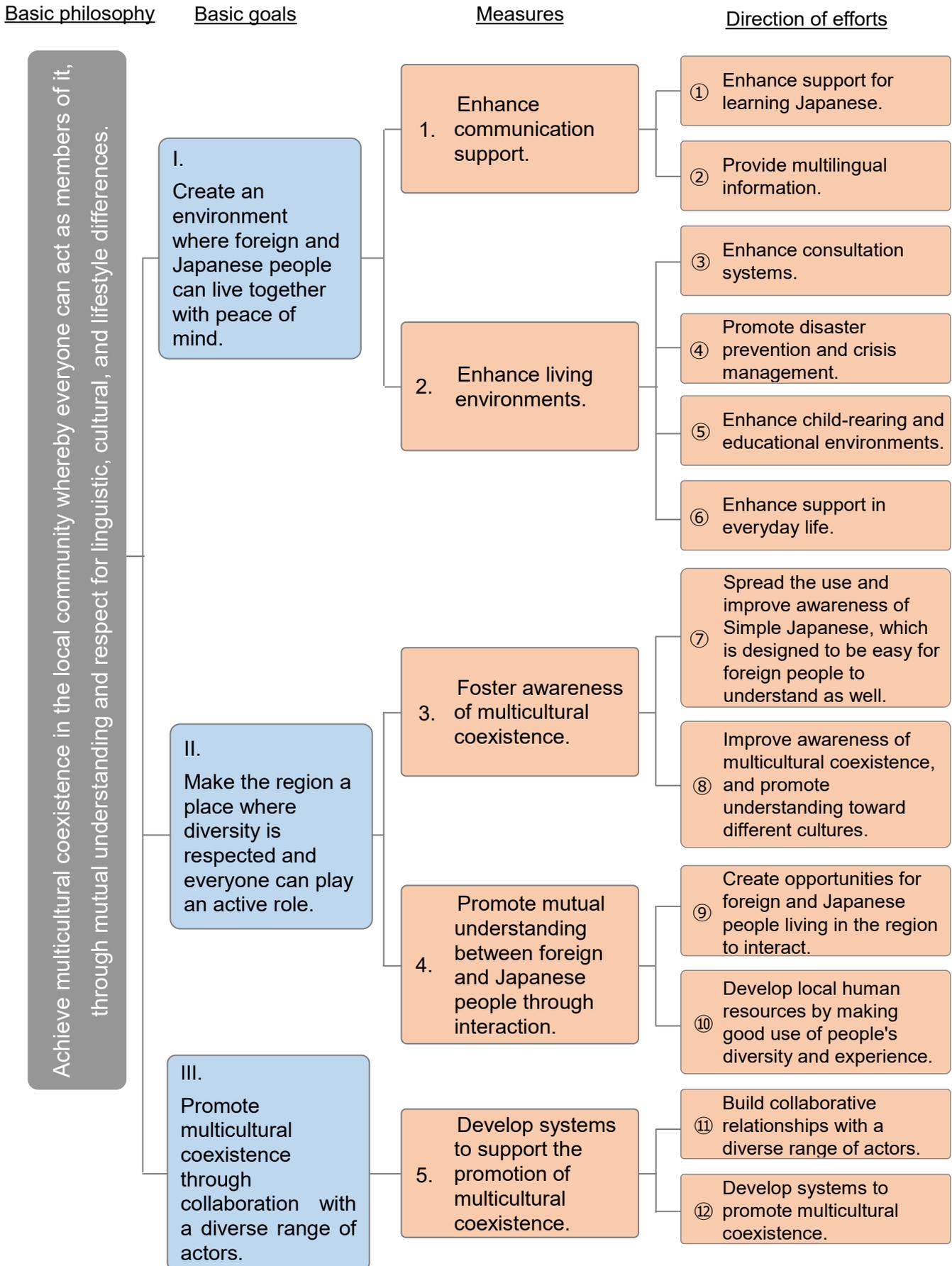
Basic goal II

Make the region a place where diversity is respected and everyone can play an active role.

Basic goal III

Promote multicultural coexistence through collaboration with a diverse range of actors.

6. Structure of the Plan



7. Performance indicators

In order to promote measures based on the Plan, set performance indicators for each of the basic goals, and manage the progress toward them accordingly.

Basic goal I: Create an environment where foreign and Japanese people can live together with peace of mind.

Performance indicator	Current situation (End of FY 2021)	Goal under the Plan (End of FY 2026)	Data it is based on
Level of satisfaction with support for learning Japanese (Percentage who answered "Satisfied" or "More or less satisfied")	52.4% (FY 2020)	60%	Opinion Poll on Multicultural Coexistence in Taito City
Level of satisfaction with the spreading of and multilingual support for information for daily life (Percentage who answered "Satisfied" or "More or less satisfied")	61.0% (FY 2020)	70%	Opinion Poll on Multicultural Coexistence in Taito City

Basic goal II: Make the region a place where diversity is respected and everyone can play an active role.

Performance indicator	Current situation (End of FY 2021)	Goal under the Plan (End of FY 2026)	Data it is based on
Level of satisfaction with improving awareness of multicultural coexistence (Percentage who answered "Satisfied" or "More or less satisfied")	44.7% (FY 2020)	60%	Opinion Poll on Multicultural Coexistence in Taito City
Percentage who answered that there are opportunities for Japanese and foreign people to interact (Percentage who answered "There are many" or "There are a few")	Foreign people	46.7% (FY 2020)	Opinion Poll on Multicultural Coexistence in Taito City
	Japanese people	15.9% (FY 2020)	

Basic goal III: Promote multicultural coexistence through collaboration with a diverse range of actors.

Performance indicator	Current situation (End of FY 2021)	Goal under the Plan (End of FY 2026)	Data it is based on
Percentage of foreign people who answered that Taito City is easy to live in (Percentage who answered "Very easy to live in" or "Easy to live in")	86.1% (FY 2020)	90%	Opinion Poll on Multicultural Coexistence in Taito City

8. Details of the Plan

Basic goal I: Create an environment where foreign and Japanese people can live together with peace of mind.

Measure 1: Enhance communication support.

Direction of efforts	Main projects
① Enhance support for learning Japanese.	<ul style="list-style-type: none"> • Hold Japanese language classes for foreign people. • Provide support to help children learn Japanese. [New]
② Provide multilingual information.	<ul style="list-style-type: none"> • Promote spreading information through multilingual support and Simple Japanese. • Promote using multilingual AI chat bots.

Measure 2: Enhance living environments.

Direction of efforts	Main projects
③ Enhance consultation systems.	<ul style="list-style-type: none"> • Run consultation services for foreign people. • Use ICT-based video interpretation, multilingual translation equipment, etc.
④ Promote disaster prevention and crisis management.	<ul style="list-style-type: none"> • Create and distribute multilingual disaster prevention maps, and provide disaster information through disaster prevention apps. • Use diverse means to communicate information to foreign disaster victims.
⑤ Enhance child-rearing and educational environments.	<ul style="list-style-type: none"> • Provide support to help children learn Japanese. [New] [Also included above] • Dispatch interpreters to parenting consultations.
⑥ Enhance support in everyday life.	<ul style="list-style-type: none"> • Support foreign people who need special consideration regarding finding housing. [New] • Provide library services to foreign people.

Basic goal II: Make the region a place where diversity is respected and everyone can play an active role.

Measure 3: Foster awareness of multicultural coexistence.

Direction of efforts	Main projects
⑦ Spread the use and improve awareness of Simple Japanese, which is designed to be easy for foreign people to understand as well.	<ul style="list-style-type: none"> • Train staff in using Simple Japanese. [New] • Hold courses on Simple Japanese.
⑧ Improve awareness of multicultural coexistence, and promote understanding toward different cultures.	<ul style="list-style-type: none"> • Promote understanding toward diverse food cultures. • Use multiple languages to promote awareness of the rules and etiquette in daily life.

Measure 4: Promote mutual understanding between foreign and Japanese people through interaction.

Direction of efforts	Main projects
⑨ Create opportunities for foreign and Japanese people living in the region to interact.	<ul style="list-style-type: none"> • Conduct projects aimed at interacting with foreign people living in the region. • Promote collaboration with a diverse range of actors.
⑩ Develop local human resources by making good use of people's diversity and experience.	<ul style="list-style-type: none"> • Hold courses to train volunteers to support people learning Japanese. • Develop and register supporters to promote multicultural coexistence. [New]

Basic goal III: Promote multicultural coexistence through collaboration with a diverse range of actors.

Measure 5: Develop systems to support the promotion of multicultural coexistence.

Direction of efforts	Main projects
⑪ Build collaborative relationships with a diverse range of actors.	<ul style="list-style-type: none"> • Collaborate with and support volunteer organizations that support people learning Japanese. • Build collaborative relationships with organizations and individuals involved in multicultural coexistence. [New]
⑫ Develop systems to promote multicultural coexistence.	<ul style="list-style-type: none"> • Conduct opinion polls on multicultural coexistence. • Hold meetings of the Multicultural Coexistence Promotion Liaison Council. [New]

Taito City Charter for Tomorrow



In the Edo era, Basho wrote about our Taito City in his haiku, "A cloud of flowers, Is that the bell from Ueno or Asakusa?" The spirit of our dedicated artisans, skilled and with a humble sincerity, lives and breathes in Taito City even today.

With this charter, we confirm our desire to cherish the culture and environment of our forebears as we work to create a long-lasting, livable city.

To make a city with treasures that calm the heart.

To make a city of hospitality, smiles, and energy.

To make a city of consideration, support, and warmth.

To make a city of green tranquility and love.

To make a city of growth and prosperity.



(Taito City Bulletin, December 14th, 2006, Vol. 688.)

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Issued: March 2022

Published by: Taito City Office

Edited by: Collaboration and Multicultural Subsection,

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Book Registration: FY 2021 Registration No. 70